



## Press Release

### **SELONDA is among the top exporters in Europe competing for the Imports/Exports Award in the European Business Awards 2012/2013**

Athens October 1, 2012 – Selonda earned the distinction of being selected as a “National Finalist” in this year’s European Business Awards, competing for an award in the exports category (imports/exports award).

The nomination comes as a result of our company’s solid focus on international activities and consistently strengthening exports, which has been the main axis of our company’s development strategy for decades.

Exports to over 20 countries accounted for 87% of total sales in 2012, which amounted to a total of 131.1 million euros. It is exactly this achievement that has placed Selonda among the export “champions” of Europe.

The strategy of expanding into new, developing markets also led to Selonda being recognized as a “leader in the Mediterranean aquaculture industry”, as characterized in a recent article in the Industrious Publication, an internationally acclaimed monthly review published in the UK.

John Stephanis, Selonda CEO, stated: “for all of us at Selonda, this nomination proves that our vision for our company and the industry is on the right track. From early on we believed that it was possible for the Mediterranean aquaculture industry in Greece to gain a leading position on a European and global level. The fact that Greece has gained the position of clear industry leader makes us proud. We continue to strongly believe in our sector’s positive prospects for the future and we are convinced that the future of the Greek economy is exports. We believe this because we experience it in our daily work. It would be a great success to bring the Exports Award to Greece. In any case, it is very significant that we are already among the national finalists.”

Since 2007, the European Business Awards is an institution promoting innovation, successful business practices and business ethics. Indicative of the European Business Awards’ success is that a total of 15.000 companies and organizations, from various sectors in more than 30 countries, with a total turnover of 1 billion euros and 2.7 million employees, participated in last year’s competition.